

JACOB D. FREY

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PROFILE

Dependable individual with a bachelor's degree in **marketing**, a concentration in **advertising**, and a minor in **management**. Professional experience in **technology**, **marketing**, and **design**. Industrious and motivated to work independently and as a team member.

- ADOBE CREATIVE SUITE
- IT EXPERIENCE
- PROBLEM SOLVING
- TEAM RELATIONSHIP BUILDING
- ACTIVE LISTENING
- COMMUNICATION
- MICROSOFT OFFICE
- MANAGEMENT
- LEADERSHIP
- WRITING
- HONESTY
- RELIABILITY
- CREATIVITY
- COMMITMENT
- CRITICAL THINKING
- WEB DESIGN: HTML & CSS /WORDPRESS

EDUCATION

Nicholls State University

Thibodaux, Louisiana

Bachelor of Science in Marketing

August 2019 – May 2023

- **Concentration:** Advertising **Minor:** Management
- Cumulative GPA: 3.895

Affiliations and Activities

- Student Technology Fee Committee
- College of Business Grants Committee
- Nicholls State University Distance Learning Committee

Awards and Honors

- **Magna Cum Laude** graduate
- **Beta Gamma Sigma** National Honor Society
- **Alpha Lambda Delta** National Honor Society
- Recipient of TOPs scholarship
- Recipient of Academic Scholarship
- Named to the University President's list every single semester of attendance.

WORK EXPERIENCE

Nicholls State University – Academic Computing

Thibodaux, Louisiana

IT Systems Administrator- Classroom Technology

June 2023 – Present

- Managing and maintaining IT infrastructure on top of Overseeing the installation, configuration, and troubleshooting of hardware and software systems.
- Diagnosing and resolving technical issues, providing prompt and effective support to end users.
- Managing Active Directory, group policies, and user account administration.
- Problem-solving and Communication as well as everything mentioned below under Client Support Specialist.

IT Client Support Specialist

August 2022 – June 2023

- IT support & maintenance, Technology setup & repairs, Communication & conflict resolution
- Greet office visitors, offer immediate assistance, protect the confidentiality of data, coordinate inventory files, maintain academic equipment, troubleshoot technological issues, complete basic repairs, and perform support tasks for multiple departments.

IT Student Employee

August 2019 – August 2022

Acadia Music Fest

Thibodaux, Louisiana

Independent Marketing

June 2022 – October 2022

- Contract marketing work, Digital and Print design (Adobe creative suite), communication, Google Ads management, Website analytics analysis.

VOLUNTEER EXPERIENCE

Thibodaux Toy Drive gift wrapping & delivery.

REFERENCES

Available upon request